



Essential News

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The Friendliest Quilt Shop in the Fox Valley



WHAT'S COMING



Exciting new fabrics will be stocking the shelves during the first quarter! Here's a glimpse of some of what's to come:

- ❖ *Airport* from Avlyn will make you believe that Oshkosh and the Experimental Aircraft Association have been captured on fabric. The panel and accompanying fabrics are great for creations that will thrill toddler to teen to the 'I'll never be too old' airplane aficionado.
- ❖ *Flannel, flannel, flannel* more than 24 new bolts will be added to the Flannel Room in January. Perfect timing for handling those wintery chills solved by a toasty quilt for comfort and warmth.
- ❖ Make a great *Baby Book* using the *Barnyard* collection that is due in April. You can create a keepsake that will be a delight to that special child.
- ❖ Put some bold in to your 2008 and fall in love with the 40 bolt *Hip Pop Parade* collection due in January from P&B. Think retro – geo – checks – dots – squiggly stripes and then: pink, turquoise, brown, purple, blue, green, orange and red. This is definitely the collection to bring a smile to your creative 'inner child'.
- ❖ In February you'll see *Natural Gardens* by Holly Taylor for Moda. This great collection consists of sage greens, sand, cream, rosy red and iris, revolving around a fabulous panel of 6 wildflowers. Each of the panel blocks measures 10 ¼" x 10". We'll have charm packs (25/pack) and Jelly Rolls (40 strips) of this collection also.
- ❖ We'll welcome the newest *Kansas Troubles* release from Moda in March: *Garden Inspirations*. Forty new bolts of fabric will be added to the Kansas Troubles shelves. Jelly Rolls and Charm Packs will also be a part of this arrival.
- ❖ The *Sea Breeze* collection of fabrics from Hoffman that are designed for the McKenna Ryan series by the same name are currently gracing the Batik Room with more of the collection coming in. It has been such a popular line for Hoffman that availability has become an issue. We've got the complete collection on order, so there's no need to wait to get yourself started with this darling series!

CLASS SCHEDULE

It's A Wrap: Purse or Basket

Instructor: Susan Breier Fee: \$30 plus required book
Sunday(s), January 6 & 20 11am – 2 pm

Learn how to transform scraps of fabric and clothesline into a personal masterpiece. You can choose to create a purse or a basket and will have the opportunity to learn both techniques. Have the privilege of learning this wonderful art from the creator and author of the book, It's A Wrap, Susan Breier.

Hand Quilting

Instructor: Nadine Sauer Fee: \$15 plus required book
Sunday, January 13 11 am – 2 pm

Do you want to learn the art of hand quilting – the way your Grandmother quilted? Learn the technique, the difference in battings, what type of thread to use, and how to quilt with or without a hoop.

Beginning Quilt Making

Instructor: Nadine Sauer Fee: \$40 plus required book
Tuesday(s), January 15 6 - 8 pm
January 22 6 - 9 pm
January 29 6 - 9 pm

This 3 session class will take you step by step through the basics of the quilt making process. In the first session you will pick out the fabric for your creation and learn how to cut and measure accurately. Session two will concentrate on sewing – how to read and understand quilting terms, sew ¼" seams, pressing and more. The third session will focus on quilting and binding including selecting batting, sizing of backing for quilting, squaring up and figuring the amount of binding needed, negotiating the corners and finishing right down to the label!

Finishing It!

Instructor: Nadine Sauer Fee: \$30 plus required book
Saturday, January 19 9 am – 3 pm

You've got the quilt top pieced – now what? Learn about binding methods and techniques for crisp corners. Borders – how to measure and stitch so there are no 'waves' and learn about mitered corners, scalloped edges and more. There's more to a quilt than piecing the top – you'll want to learn how to complete your project with style.

Quilt Appraisal Day

AQS Certified Quilted Textile Appraiser: Nancy Kunst Smith
Saturday, January 26 Fee: \$40 per quilt

Do you have a quilt that has been in your family for a while or that you scored at an antique store or garage sale and are interested in finding out its value? Having a quilt appraised will provide a written record for your family. Additionally it can establish a value for insurance purposes or determine a fair market value should you decide to sell or donate the quilt.

There are only 4 AQS certified appraisers in Wisconsin. Take advantage of this wonderful opportunity being provided for you locally. Schedule an appointment and gift yourself with a Certified Quilt Appraisal.

Working with Fusibles for Applique

Instructor: Nadine Sauer Fee: \$15 plus required pattern
Tuesday, February 12 6 – 9 pm

Learn about the different types of fusible products and which to use for various project types. Receive instruction on tracing of pieces from learning about reverse images to seam allowances, how to adhere to fabric, and how to arrange before the final design layout. Gain the confidence to choose any of the many wonderful designs on the market, have fun with the process and be proud of your results.

Provence Pineapple Quilt

Instructor: Pat Ehrenberg Fee: \$30 plus required book
Saturday, February 16 9 am – 3 pm

Learn to make pineapple blocks through piecing – not paper piecing! The technique is great and the quilt is breathtaking. You can choose a favorite large scale print and surround it with this popular Pineapple motif for absolutely stunning results.

Machine Quilting Basics

Instructor: Nadine Sauer Fee: \$15 plus required book
Thursday, February 21 6 pm – 9 pm

Your quilt top is pieced so now what? Learn the basics of straight line, echo quilting, stippling and more. You will need a darning foot and walking foot for your sewing machine and know how to lower the feed dogs (be sure to bring your Owner's Manual with you to class). Practice techniques on a muslin 'quilt sandwich' and be amazed at what you can do. Machine tensions, marking, batting, basting and equipment will be discussed.

CLASS SCHEDULE (Continued)

Hand Applique Basics

Instructor: Nadine Sauer Fee: \$15 plus required book
Sunday, February 24 11 am – 2 pm

Do you marvel at hand appliqué work but doubt that you could ever do it? Stop that shuttering in fear and learn the basics and different techniques that can be used to make beautiful designs. And, believe it or not, doing hand appliqué is actually relaxing! Try it and see for yourself.

Double Wedding Ring - the Quiltsmart Way

Instructor: Amy Roberts Fee: \$45 plus required Quiltsmart kit
Saturday, March 1 9 am - 3 pm

Do you want to make a Double Wedding Ring quilt for an upcoming wedding or for yourself? Have you heard from others how daunting a pattern the Double Wedding Ring truly is? Put those concerns aside and learn how to make the Double Wedding Ring the ONLY way that makes sense (and maintains your sanity). Quiltsmart instructor, Amy Roberts, will show you how it's done and your masterpiece will unfold!

Log Cabin Quilt Basics

Instructor: Mary Toll Fee: \$15 plus required book
Sunday, March 2 11 am – 2 pm

Have you recently taken the Beginning Quilt Making class or are a new quilter and wonder what to tackle next? Here is a great opportunity to learn the Log Cabin Block and discover the fun you can have with this versatile quilt block. There are over 25 ways to lay out this quilt. Let the fun begin!

Study in Color

Instructor: Pat Ehrenberg Fee: \$30
Saturday, March 8 9 am – 3 pm

Can't seem to pick out the 'right' combination of fabrics for your quilt project? Is the process of picking fabrics a painful one for you? Feel more confident of your choices through this informative, hands on instructional class. Take the agony out of the first step in the journey of quilt making.

No Restraints Quilting

Instructor: Alicia Avila Fee: \$30
Saturday, April 5 9 am - 3 pm

ENJOY quilt making without rules! Let your creativity flow and impress yourself with the results. Have a fun packed experience lead by award winning quilter, instructor, and lecturer, Alicia Avila (Texas).



TO QUILT IS HUMAN,
TO FINISH DIVINE.



EMAIL UPDATES – BE THE FIRST TO KNOW!

Special sales, the first glimpse at the quarterly newsletters (often 2 weeks before the printed version is available) and other fun events and announcements are available to our customers for whom we have email addresses on file. Is that you?

Please share your email address with us. We protect your address and will not share, provide or sell it to anyone.

If you have changed your email address, please let us know. If you already receive email updates from us, there is no need to re-submit your address to us.

You can easily subscribe to email communication via our website:
www.quiltessentials.biz

JANUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6 It's a Wrap: Purse/Basket 11:00 - 2:00		8	9	10	11	12
13 Hand Quilting 11:00 - 2:00	14	15 Beginning Quilt Making 6:00 - 8:00	16	17	18	19 Finishing It! 9:00 - 3:00 pm
20 It's a Wrap: Purse/Basket 11:00 - 2:00	21	22 Beginning Quilt Making 6:00 - 9:00	23	24	25	26 Quilt Appraisal Day Schedule An Appointment
27	28	29 Beginning Quilt Making 6:00 - 9:00	30	31		

FEBRUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8 EAA Quilting Retreat	9 EAA Quilting Retreat
10 EAA Quilting Retreat	11	12 Working With Fusibles 6:00 - 9:00	13	14	15	16 Provence Pineapple Quilt 9:00 - 3:00
17	18	19	20	21 Machine Quilting Basics 6:00 - 9:00	22	23
24 Hand Applique Basics 11:00 - 2:00	25	26	27	28	29	

MARCH

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 Double Wedding Ring - Quiltsmart 9:00 - 3:00
Log Cabin Quilt Basics 11:00 - 2:00 2	3	4	5	6	7	8 Study in Color 9:00 - 3:00
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27 SHOP HOP	28 SHOP HOP	29 SHOP HOP
30	31					

Class Policy

1. Registration is required for all classes. Payment must be made at the time of registration.
2. You may register over the phone (using a credit card as form of payment) or in person at the store.
3. Class fees are non-refundable. You may transfer your class fee to another class until 7 days prior to the scheduled class. No transfers will be allowed after that time. Only one fee transfer will be allowed. No exceptions.
4. Refunds will be given only if a class is cancelled.
5. You may send someone else in your place to a class you have registered and paid for if you cannot attend.
6. Minimum class size is 4 students. We reserve the right to cancel a class if minimum enrollment is not met. Please make sure that the class will be held before purchasing your supplies.
7. Please pick up your supply list and supplies prior to class.
8. Please complete any pre-work required for the class.
9. Most classes require the purchase of a book or pattern. This is required to stay within copyright requirements.
10. You will receive a 10% discount on supplies and fabric purchased for your class and any items purchased on the day(s) of class.
11. Please arrive 10-15 minutes before the class starts to set up your area; the store is open early on Saturday and Sunday class or club days to accommodate set up.
12. Please make sure that your sewing machine is in good working order and that you are familiar with its operation. Bring your machine's instruction manual along with you.
13. Please do not bring children or an unpaid guest to class.
14. Most classes concentrate on technique learning. Do not expect to finish your project in the class time allotment.

JOIN THE SUPER STITCHER AWARD PROGRAM

Become a Super Stitcher and earn Free Books

1. Get a **Super Stitcher** card at QuiltEssentials
2. Have your card stamped each time you purchase a Martingale & Company® or That Patchwork Place® book or product
3. Collect 9 stamps, then send your completed card to Martingale & Company® for a **FREE BOOK** of your choice!

How Easy!

FAT QUARTER FRENZY RETURNS

Yes, it's **B – A – C – K !!** Have fun with Fat Quarter Frenzy!

Here's how it works:

- ♥ Buy a Fat Quarter
- ♥ Attach tag with your name and phone # on it
- ♥ Drop tagged Fat Quarter in to the special Fat Quarter Frenzy Cage
- ♥ Every 2 weeks, one tagged Fat Quarter will be drawn from the cage – that lucky winner gets ALL the Fat Quarters in the cage
- ♥ Drawings will take place every 2 weeks on Sundays at noon
- ♥ First Quarter drawing dates: Sunday(s)
 - January 13
 - January 27
 - February 10
 - February 24
 - March 9
 - March 23

Quilt Appraisal Day

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On Saturday, January 26, AQS Certified Quilted Textile Appraiser, Nancy Kunst Smith will be at QuiltEssentials providing certified appraisals.

There are only 4 AQS certified appraisers in Wisconsin. Take advantage of this wonderful opportunity being provided for you locally. Schedule an appointment and gift yourself with a Certified Quilt Appraisal. Fee is \$40 per quilt.

You can get additional information on Nancy and the appraisal process at:
<http://nancykunstsmith.com>

*Sewing forever,
housework whenever!*



SPRING SHOP HOP

Ready to 'Think Spring'?

Mark your calendar for
March 27, 28, 29, 2008.

The seven participating
shops are:

Sew 'n Sew
(Appleton)

Piece by Piece
(Appleton)

Primitive Gatherings
(Menasha)

QuiltEssentials
(Oshkosh)

Stitches 'n Tyme
(Oakfield)

The Sewing Basket
(Plymouth)

Willett Sew
(Fond du Lac)

Shop hours during the Hop will be:

Thursday, March 27 9am-8pm

Friday, March 28 9am-6pm

Saturday, March 29 9am-5pm

QUILTING ADVICE DAY

On Friday, April 4, award winning quilter, Alicia Avila will be spending the day at QuiltEssentials to help anyone with their quilting questions.

You can come in and sew with her or just bring in a pattern or project that you may have questions on. Perhaps you have a pieced top but would like some quilting ideas. Or is there a tool that you've purchased and you aren't so sure how to use it?

Whatever it may be, take advantage of this FREE advice session.

SPRING CLEANING – GET YOUR SCISSORS SHARPENED

We're not suggesting that you actually resort to using a vacuum cleaner and dust rag! Have a Quilter's Spring Cleaning and get your scissors sharpened!

Bring your scissors to QuiltEssentials and we'll have our sharpening expert perform his magic on them. Turnaround time is generally only a couple days. We'll call you when your sharpened scissors are ready.

Small scissor	\$2.50
Medium scissor	\$3.00
Large scissor	\$3.50
Pinking Shears	\$4.50

*Quilting with a friend will
keep you in stitches!*

LET'S COMPARE!

Air Hockey Table	82 yards of fabric	328 fat quarters
Table Tennis	24 yards of fabric	96 fat quarters
Arcade Basketball	18 yards of fabric	72 fat quarters
Foosball Table	29 yards of fabric	116 fat quarters
Bag Toss	11 yards of fabric	44 fat quarters
Texas Hold 'Em Poker Table	24 yards of fabric	96 fat quarters
Double Ladder Ball	5 yards of fabric	20 fat quarters
Soccer Table	59 yards of fabric	236 fat quarters
Rod Hockey Table	41 yards of fabric	164 fat quarters
Slate Pool Table	82 yards of fabric	328 fat quarters
Electronic Dartboard	4 yards of fabric	16 fat quarters
Cricket Dartboard	12 yards of fabric	48 fat quarters

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